

Academic Integrity

What do you think is meant by
'Academic Integrity'?

Write your thoughts on a post-it note
and stick it on the white board to the
left of the room.

“ *ACADEMIC INTEGRITY is the commitment to
and demonstration of HONEST and MORAL
behavior in an academic setting* ”



Agenda

1. Plagiarism
2. Uni-check
3. Referencing
4. Student assessments
5. Grading
6. Learning styles
- .

Plagiarism – what is it?



- Max had been struggling with his Tourism Patterns essay for hours. His older brother said he did a similar essay last year, so Max could just cut and paste parts of his essay, to save time.

*Should Max take up his brother's offer?
Why / why not?*

Plagiarism – what is it?



If Max takes big sections of his brother's essay and tries to pass his work off as his own, then yes, Max is plagiarising. It doesn't matter that his brother has said it's okay.

Is plagiarism a big deal? Does it happen much in the wider world?



Plagiarism – what is it?

“The stealing of thoughts or writings of others and giving them out
as your own”
(Oxford, 2001, p. 961).

Plagiarism in any submitted work at Dubai College of Tourism will result in a Fail and disciplinary action



Types of Plagiarism

Cloning

Ctrl & C

Replacing

Remixing

Recycling

https://www.youtube.com/watch?v=3GJZwHk_RS4

Uni-check Software

- Automatically checks websites, online books and journals, the SLG's and other student's work for plagiarism.
- Gives a % of work that has been copied, highlights the copied areas and states where they are from.
- Acceptable figure will depend on the assessment.

The screenshot displays the Uni-check software interface. At the top, it shows '78 pages left' and a green 'Buy More Pages' button. The document being checked is 'Deliver customized e-business.doc', last checked on July 31, 2018, with 21,743 words and 249 paid pages. The interface is divided into three main sections: a left sidebar with a document outline, a central text area with highlighted plagiarized content, and a right sidebar with analysis results.

Left Sidebar (Document Outline):

- Page 16—17 of 316
 - Page 16
 - 37% of Similarities
 - 64% of Citations
 - 3% of References
 - Page 17
 - 37% of Similarities
 - 64% of Citations
 - 3% of References

Central Text Area (Highlighted Content):

- the End of Bipolarity." Daedalus 130.2: 45-65. Expanded Academic ASAP. Web. 9 March 2009.
- e, George. Serial Composition and Atonality: an Introduction to the Music of Schoenberg, Berg, and Webern. 6th ed. Berkeley: University of California Press, 1991.
- Higonnet, Margaret R., and Joan Templeton, eds. Reconfigured Spheres: Feminist Explorations of Literary Space. Amherst: University of Massachusetts Press, 1994.
- sons, Reginald, ed. The Poet's Work: 29 Masters of 20th Century Poetry on the Arts and Practice of their Art. Boston: Houghton Mifflin, 1979.
- World Bank. Transition, The First Ten Years: Analysis and Lessons for Eastern Europe and the former Soviet Union. Washington: World Bank, 2002. Print.
- Calvino, Italo. "Cybernetics and Ghosts." The Uses of Literature: Essays. Trans. Patrick Creagh. San Diego: Harcourt, 1982. 3-27.
- Loizou, Andros. "Theories of Justice: Rawls." Encyclopedia of Applied Ethics. Ed. Ruth Chadwick. Vol. 4. San Diego: Academic Press, 1998.

Right Sidebar (Analysis Results):

- 2% of References**
- Sources: 1,460
- Similarities: 76%
- Citations: 9%
- DETECT REFERENCES** (Toggle switch is ON)
- Detected References:
 - Andreatta, Filippo. "Italy at a Crossroads: The Foreign Policy of a Medium Power after the End of Bipolarity." Daedalus 130.2: 45-65. Expanded Academic ASAP. Web. 9 March 2009.
 - Perle, George. Serial Composition and Atonality: an Introduction to the Music of Schoenberg, Berg, and Webern. 6th ed. Berkeley: University of California Press, 1991. Print.
 - Higonnet, Margaret R., and Joan Templeton, eds. Reconfigured Spheres: Feminist Explorations of Literary Space. Amherst: University of Massachusetts Press, 1994. Print.

Test Test Scale

Home > My courses > Test Test Scale > Topic 1 > Finance 1.1 > Grading

Finance 1.1

Grading action Choose...

Select	User picture	First name / Surname	Email address	Status	Marker	Grade	Edit	Last modified (submission)	File submissions	Submission comments
<input type="checkbox"/>		Alaa Abdullah	alaa.abdullah@dctlearn.ac.ae	No submission Not marked		Grade	Edit ▾	-		+ Comments (0)
<input type="checkbox"/>		Olivia Turner	olivia.turner@dctlearn.ac.ae	No submission Released		Grade	Edit ▾	-		+ Comments (0)
<input type="checkbox"/>		DCT Test	dct.test@dctlearn.ac.ae	Submitted for grading Not marked		Grade	Edit ▾	Tuesday, 23 July 2019, 11:40 AM	QA TG final.docx UNICHECK ID:11132365 1.06% Open Report	+ Comments (0)

With selected...

Lock submissions

Go



Referencing your sources


A reference must be included every time you use someone else's information or ideas.

A reference must be included when you:

- Paraphrase, Quote, Summarize

Each reference must appear in two places:

- The in-text reference / citation
- The reference list at the end of your work.



Paraphrasing, Quoting and Summarising

Paraphrasing means putting a passage from source material into your own words. Paraphrased text is usually shorter than the original passage, taking a somewhat broader part of the source and condensing it slightly. A paraphrase must also be attributed to the original source.

Quotations must be identical to the original, using a sliver of the source. They must match the source text word for word and must be attributed to the original author.

Summarising means putting the main idea into your own words, including only the critical points. Ideas must be credited to the original source. Summaries are very brief, being considerably shorter than the original and are simply a broad overview of the material.

Paraphrasing

- your own explanation of information and ideas expressed by someone else, offered in a new way
- one appropriate way (when accompanied by accurate citations) to borrow from a source
- a more detailed statement than a summary, which focuses briefly on a single main idea



Steps to take

When you wish to include ideas from other sources in your writing, follow these steps:

1. Read the entire text, make sure you understand it properly, noting the key points and main ideas.
2. Paraphrase important supporting points that come up in the passage.
3. Consider any words, phrases, or brief passages that you believe should be quoted directly.





Examples

Original: Her life spanned years of incredible change for women as they gained more rights than ever before.

Paraphrase: She lived through the exciting era of women's liberation.

Original: Giraffes like Acacia leaves and hay, and they can consume 75 pounds of food a day.

Paraphrase: A giraffe can eat up to 75 pounds of Acacia leaves and hay daily.



Have a go on your own...

- **Original:** The price of a resort vacation typically includes meals, tips and equipment rentals, which makes your trip more cost-effective.
- **Original:** He has tons of stuff to throw away.
- **Original:** Any trip to Italy should include a visit to Tuscany to sample the region's exquisite food.
- **Original:** Studying at Dubai College of Tourism will allow you to make good friends and get a head start in your career.

How to reference (Website)

Author(s)'

last name and

Publication

first initials

year

Webpage title

Kielnhofer, D. (2010). Marketing for a new business era.
Retrieved from http://ehotelier.com/hospitality-news/item.php?id=19504_0_11_0_C

URL of the webpage

If no author is available, use webpage title followed by date

If no date is available, use (n.d.)

If neither author nor date available, use webpage title followed by (n.d.)

In-text referencing:

(Authors' last names, year of website)

How to reference (Book)

Author(s)'

last name and

Publication

first initials

year

Book title italicized

Jagels, M. G. (2007). *Hospitality management accounting (9th ed.)*.
Hoboken, NJ: John Wiley & Sons, Inc.

Indented

Edition
number,
any other
than first

Place of
publication
(City, state
abbreviation)

Publisher

Usage of et al.: When there are three or more authors, but only when the citation is used for a second time (Sinatra et al., 2007). The first time must be in full (Sinatra, Garland, & Fitzgerald, 2007) With six or more authors the citation should be (Jagels et al., 2007) for in-text referencing only.

How to reference (Newspaper)

Author(s)'

last name and

first initials

Publication

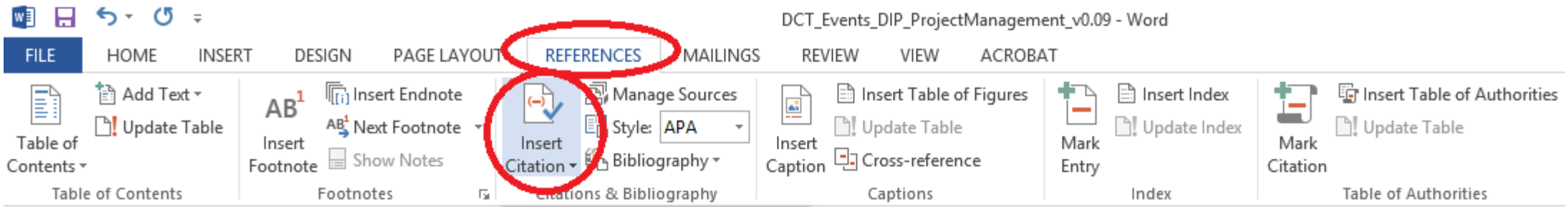
Year and
date

Title

Newspaper name in
italics

Hroncova, N. (2012, May 5). Referencing in Irjj. *Shanghai Daily*.
Retrieved from <http://www.shanghaidaily.com/referencinginIrjj/>

URL of the publication page



Insert Citation

Credit a source of information by citing the book, article or other material it comes from.

You can choose from a list of saved sources, or add a new one. Word will format citations according to your selected style.

[? Tell me more](#)

nt Evaluation

TOPIC 4

EVENT EVALUATION

A key feature of both events and projects that distinguishes them from 'business as usual' is that there is a definite end. For example, the event has taken place or the project has finished, results are reviewed and teams are dispersed

Assessments and Grading



Student Assessments

How will you be assessed?

- Variety of methods; written assignments, group presentations, practical exams, role plays etc.
- Assessments are competency based
- Students can achieve a Pass/Merit/Distinction and need to provide **clear evidence** for each criteria through assessment submissions.
- Evidence should be submitted in pdf format, on the LMS
- Assessments will go live on the day and will be mostly closed book
- ALL assessments should include a cover sheet (found on the home page of the LMS)

DCT Cover Sheet

DCT ASSESSMENT COVER SHEET	
Programme Title	
Unit Title	
Assessment Title	
Assessment Criteria	
Student Name	
Student Number	
Assessor Name	
Date Assessment Set	
Deadline	
Date Submitted	
Has an extension been granted by the assessor	
Learner Declaration	I certify that the evidence submitted for this assignment is my own. I have clearly referenced any sources used in the work. I understand that false declaration is a form of malpractice.
Learner Signature	

Assessment Grading Criteria

Students must:

- Meet ALL P criteria to achieve a **Pass**
- Meet ALL P and M criteria to achieve a **Merit**
- Meet ALL P, M and D criteria to achieve a **Distinction**

To achieve a PASS grade, the evidence must show that the learner is able to:	To achieve a MERIT grade, the evidence must show that the learner is able to:	To achieve a DISTINCTION grade, the evidence must show that the learner is able to:
P1: Write a professional, well formatted CV including basic information, such as name and contact details, interests and hobbies, education and qualifications. (Assessment 2)	M1: Create a personal profile and adapt your key skills to the job that you are applying for. (Assessment Q1.b,e)	
P2: Recall your personal brand statement. (Assessment Q2.a)	M2: Be able to tailor your work experience to a particular job role (Assessment Q1.f)	D1: Evaluate your own experiences of working in a team and draw out relevant learnings
P3: Identify what motivates you in the workplace (Assessment Q2.c)	M3: Understand your social style and how it impacts your behaviour in teams (Assessment Q2.f)	
P4: Describe the characteristics of your social style (Assessment Q2.e)		
P5: Demonstrate how to make a positive first impression at an interview through your appearance and mannerisms (Assessment Q3.a,b)	M4: Demonstrate asking effective questions in an interview scenario (Assessment Q3.d)	D2: Evaluate your performance in an interview scenario and identify areas for improvement (Assessment Q3.e)
P6: Complete a successful interview, answering all questions properly, confidently and clearly (Assessment Q2.c)		

Assessment Resits

Resit policy

- Students will be allowed to resubmit each assignment **ONCE** free of charge
- Students can only achieve a **PASS** on resubmission (for example, they can't resit a paper to achieve Merit criteria)
- Resits will take place **THE NEXT SUNDAY** during a weekly designated lunchtime session.
- If a student does not turn up to the lunchtime session, this will be counted as another fail.
- Students can retake a second time but at a fee of **200 AED per assignment**.
- If a student does not pass a second time, they fail the unit and will need to repeat it next year.



Student Effort Grade

- In order to encourage you to attend, contribute in class and to behave appropriately you will be assigned an effort grade.
- On completion of a unit you will be assigned one of the following effort grades on the SIS:

Effort Grade	Description
Above Expectations	Excellent attendance (100%). Is an active class member. Supports others. Comes prepared to class. Submits assignments on time.
Meet Expectations	Good attendance (90%). Contributes a reasonable amount in class. Comes prepared to class. Submits assignments on time.
Below Expectations	Poor attendance (<90%). Does not contribute enough or in an appropriate manner in class. Does not come prepared to class (missing equipment). Submits assignments late.

THIS GRADE WILL BE ON YOUR FINAL CERTIFICATE

